

Maximum Web visibility for your digital collections

WorldCat Digital Collection Gateway

The WorldCat Digital Collection Gateway is a self-service tool that helps libraries, archives, museums and other cultural heritage organizations maximize the visibility of unique primary source materials through WorldCat on the Web. The Gateway is compatible with all OAI-compliant repositories, such as CONTENTdm, and is available at no charge.

Maximize Web visibility of primary source materials via WorldCat

Through your efforts in building digital repositories, your unique digital collections are available on the Web for local and global information seekers. Having devoted the resources to creating these online resources, broadening visibility and access is of foremost importance.

The WorldCat Digital Collection Gateway™ provides you with a self-service tool for uploading the metadata of your unique digital content to WorldCat—the premier database of library materials. Once your metadata is in WorldCat, your collections are more visible and discoverable by end users who search WorldCat.org, WorldCat Local and WorldCat Local "quick start", as well as Google, Yahoo! and other popular Web sites. Ultimately, users will click through to your local servers to access the digital item, viewing it immediately on their screen—anytime, anywhere.

"The Gateway is an important tool for the Clark to broaden the visibility of its collections. From there we have created WorldCat lists and have also tied in online interactive communities such as Facebook and other Web 2.0 tools."

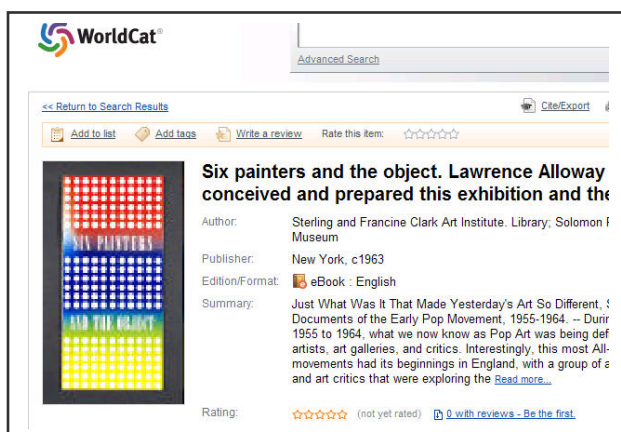
Penny Baker
Collections Management Librarian
Sterling and Francine Clark Art Institute

A worldwide repository providing integrated access and increased visibility

Through the Gateway, as your library, archives, museum or other cultural heritage organization continues to upload metadata, you are developing WorldCat into a premier resource for the integrated discovery of open access, digital primary source materials. OCLC provides the infrastructure, services and support to help maximize the visibility and integrated discovery of digital content worldwide.

Regular uploading and WorldCat synchronization

Using the Gateway, you can create profiles for your digital content metadata to be regularly harvested, uploaded and converted to WorldCat format. After uploading, WorldCat assigns and returns an OCLC number that can be added to collection metadata in your local repository. This unique identifier becomes a cross-reference for digital items in WorldCat and can be used for search and reference purposes.



The metadata of this item, *Six painters and the object*, is available in WorldCat.org and end users can access the item from The Sterling and Francine Clark Art Institute's repository.

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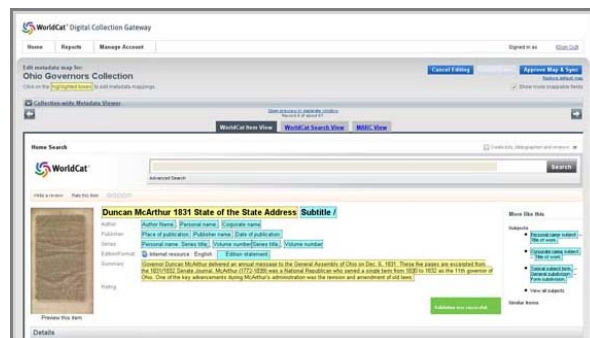
How it works

Through the Gateway's Web-based interface, you can preview your metadata in a WorldCat.org display, and then select the right content and appearance for your library's digital collections.

With the Gateway, you also can select from a number of options to create a profile for each of your digital collections using its three main components: WorldCat Record Processing, the Metadata Map and the Sync Schedule.

- With **WorldCat Record Processing**, you choose whether to replace all your metadata or to add only new metadata. These options give you the control to fit the Gateway into a variety of metadata workflows.
- Through the **Metadata Map**, you are given the control to configure your collection metadata for display in WorldCat for better visibility and discovery.
- And with the **Sync Schedule**, you can choose how often you want to synchronize your metadata—monthly, quarterly, semi-annually or annually.

Available at no charge, the Gateway is key to getting your unique digital content maximum Web visibility—all via WorldCat.



The Gateway allows you to preview your metadata in a WorldCat.org display.

Getting started

Repository managers with OAI-compliant repositories can get started uploading their metadata to WorldCat by following the steps outlined at: www.oclc.org/gateway/gettingstarted/.

CONTENTdm users should follow the steps outlined in the CONTENTdm User Support Center (www.contentdm.org/login/login_USC.asp), which has information specific to CONTENTdm.

More information

To learn more about the Gateway, visit: www.oclc.org/gateway/

The ten millionth milestone record entered into WorldCat via the Gateway

A record for a book accessible online, titled *Task-oriented and Purposeful Robot-Assisted Therapy*, marked the 10 millionth record added to WorldCat via the WorldCat Digital Collection Gateway. The record was harvested into WorldCat by staff at InTech, an open access publisher located in Rijeka, Croatia.

The WorldCat record links to a PDF copy of a book available from InTech's online repository. The book was written in 2007 by a group of eight researchers: Michelle J. Johnson; Kimberly J. Wisneski; John Anderson; Dominic Nathan; Elaine Strachota; Judith Kosasih; Jayne Johnston; and Roger O. Smith.

The brief record can be viewed at: www.worldcat.org/oclc/715271162 and links to: www.intechopen.com/articles/show/title/task-oriented_and_purposeful_robot-assisted_therapy.