

OCLC FirstSearch Base Package

CONTENTdm “quick start”

Now included at no additional charge with a FirstSearch Base Package subscription, CONTENTdm “quick start” is the first step toward building your library’s digital collections. With CONTENTdm, you’ll be able to make your library’s digital collections available on the Web, quickly and easily.

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What is CONTENTdm?

OCLC’s CONTENTdm[®] Digital Collection Management Software can make everything in your digital collections available to everyone, everywhere. No matter the format—local history archives, newspapers, books, maps, slide libraries or audio/video—CONTENTdm can handle the storage, management and delivery of your collections to users across the Web.

CONTENTdm “quick start”

CONTENTdm “quick start” is available to FirstSearch Base Package subscribers at no additional charge. This entry-level, hosted version of CONTENTdm will support efforts to increase access to the digital content that libraries provide.

FirstSearch[®] Base Package subscribers may receive:

- (1) the CONTENTdm software hosted by OCLC,
- (2) three downloadable Project Clients for building digital collections, and
- (3) 10 GB of storage for up to 3,000 digital items.

If your library finds that your requirements exceed any of these limits, OCLC will work with you to review purchasing options to continue seamless growth of your digital collections.

Libraries that currently have a CONTENTdm license and a FirstSearch Base Package subscription may choose to take advantage of this offer and utilize CONTENTdm “quick start” as a second implementation to support additional projects.

Getting started

OCLC has created a CONTENTdm “quick start” Web page. It provides the information you need to know in order to get started with CONTENTdm as part of your FirstSearch Base Package subscription. It also provides a number of additional resources, including a link to a CONTENTdm Overview video and an FAQ.

OCLC recommends attending an orientation session before activating your CONTENTdm “quick start.” For more information, visit:

www.oclc.org/contentdm/firstsearchbasepackage

More content and more value

The goal of this FirstSearch Base Package addition is to facilitate access to your library’s unique digital resources via the Web, and to do so in a way that highlights your unique online presence. Earlier this year, OCLC expanded the FirstSearch[®] Base Package to include the OAIster[™], CAMIO[®] and ArchiveGrid[®] databases at no additional charge to subscribers.

Starting in July 2009, CONTENTdm users will be able to add their collections more quickly to WorldCat.org[™] using the WorldCat Digital Collection Gateway. A self-service, Web-based interface will enable libraries to synchronize their CONTENTdm metadata with WorldCat.

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More content and more value, *continued*

The Gateway let's you make your digital collections more visible and discoverable to end users. End users can search, discover and retrieve digital items through WorldCat.org and WorldCat Local™—Web portals to libraries' collections—and then view the digital items in the CONTENTdm collection.

Further enhancements to WorldCat.org content and discovery are in coming in July 2009. OCLC also will introduce a new electronic resources interface that will integrate access to all of its electronic resources services (FirstSearch databases, Electronic Collections Online™ eJournals, NetLibrary® eBooks and eAudiobooks, ArchiveGrid and CAMIO art images) through WorldCat.org. The new interface will be available in addition to the existing interfaces for the electronic resources services listed above through 2011.

The delivery of both digital and electronic resources through the WorldCat.org interface will simplify information retrieval for your library's end users by bringing together relevant content, regardless of format, into a single result set.

Why do more than 1,000 organizations use CONTENTdm?

- A complete solution for digital collections
- Easy to implement and use
- Flexible and fully customizable
- Scalable, seamlessly growing with your projects
- Open, extensible and interoperable
- Offers enhanced discovery through WorldCat
- Provides an unequalled range of options
- Secure, offering item- and collection-level security options
- Includes World-class support from OCLC
- Users become part of an active and vibrant, global user community

For more information

Visit the CONTENTdm “quick start” page www.oclc.org/contentdm/firstsearchbasepackage/ or contact your OCLC representative or e-mail contentdm@oclc.org.