

Public libraries receive a thorough portrait of their collections to make prudent purchasing decisions

WorldCat Collection Analysis™ is a unique analytical tool that provides the relevant data you need to evaluate your subject-matter strengths, gaps and usage. This easy-to-use subscription service offers you the flexibility to view your collection in multiple ways.

Designed for public libraries

Public library professionals are always looking to make the most of materials acquisition budgets, yet acquiring the information needed to make informed purchasing decisions can be a complicated and labor-intensive undertaking. WorldCat Collection Analysis for public libraries makes quick work of this task by leveraging existing information about your holdings in the WorldCat® database.

With Collection Analysis you can review your own collection and compare it to all the holdings in WorldCat to determine strengths and gaps. You can also identify items unique to your library and evaluate how your collection is being used by examining interlibrary loan (ILL) and circulation usage statistics.

No software to download

Available through the OCLC® FirstSearch® service, WorldCat Collection Analysis is a Web-based tool that allows you to request and review reports as often as needed. There's no software to install, and reports are ready to use when you need them.

The WorldCat Collection Analysis service is immediately available to all public libraries that maintain holdings in OCLC's WorldCat database. You can analyze any collection regardless of the type of materials, library or institution, or integrated library system used. An affordable, individual annual subscription with unlimited report usage gives you valuable insight about your library's collections at a predictable price.

If your holdings are not yet in WorldCat, don't worry—we can help. Simply contact your OCLC regional service provider or visit www.oclc.org/us/en/batchprocessing to learn more about batchloading and getting your holdings into WorldCat.

Analysis performed your way

You may choose from many parameters to conduct your analyses, including:

- Subject
- Titles and title counts
- Language
- Publication date (e.g., pre-1500 to current year)
- Format (e.g., books, DVDs, sound recordings)
- Audience level (e.g., adult, juvenile)

Compare and contrast to WorldCat

Only Collection Analysis lets you evaluate your collection against all the holdings in WorldCat. This will help you decide what should be saved and what should be weeded out.

Subscribers also gain access to valuable ILL data from the WorldCat Resource Sharing™ service and the ability to create a Circulation Analysis at no additional charge. This data helps you determine how your collection is being used (or not used) to further inform collection development and management decisions.

Authoritative lists comparisons

An excellent way to assess your collection is with Authoritative Lists Comparisons, which utilize public library-specific lists including *Booklist*, *Library Journal*, *School Library Journal* and *Publishers Weekly*.

Regardless of your public library's size, comparison data can better inform your collection development and management activities, and provide compelling evidence for funding justification.

Produce detailed reports

Analysis reports are easily generated. Uncomplicated, professional spreadsheets and graphs make it simple to share information with colleagues and funding bodies. You can also export data to Microsoft Excel or similar programs.

Address your library's specific needs

Every collection is unique, and so are your collection management needs. Regardless of your institution's size—or what your collection's goals are—the WorldCat Collection Analysis service helps you generate the information you need.

Electronic books comparisons

Are you planning to expand your public library's electronic—or eBook—collection? Now you can compare it to all of the eBooks found in the WorldCat database. This valuable information can help you determine what's available to complete or complement your eBook and eContent offerings.

Getting started

When you purchase your individual subscription to WorldCat Collection Analysis for public libraries, OCLC will offer your library a one-time retrospective or reclamation batchload at no additional charge. Adding your library's holdings to WorldCat or bringing them up-to-date enables your library to more accurately analyze its entire collection.

To order please visit
www.oclc.org/ordering,
call **1-800-898-6252** or contact
your regional service provider.
For more information visit
www.oclc.org/collectionanalysis

How public libraries will benefit from WorldCat Collection Analysis

Easy to use

- Intuitive, familiar FirstSearch interface
- Running comparisons and analyses mimics tasks that librarians are used to performing
- Export reports and graphs to Microsoft Excel and other similar packages to share with colleagues, administrators and funding bodies

WorldCat comparisons

- Compare a collection with all holdings in WorldCat to identify unique items
- Compare a collection against all of the eBooks in WorldCat to reveal gaps
- Compare a collection against all NetLibrary eBooks to uncover what's missing in the collection and what's available in NetLibrary
- Analyze a collection by subject to see how well that topic is represented, and how many titles are contained in that subject category
- Evaluate a collection from a number of views (e.g., age, subject, language, etc.) to assist in developing collection management plans, policies and activities, and in making collection development decisions

Get to know your collection

- Analyze a collection to determine how well the electronic resources complement the print resources and vice versa
- Run analysis reports periodically and compare them to find trends
- Run analyses to help prove financial need and responsible stewardship of library acquisitions

Requirements

- Your library's holdings need to be in the WorldCat database. Please contact your OCLC regional service provider for more information on how to set or update all of your holdings in WorldCat.