



# What's New at OCLC

May 2012

## Introducing sharing at Webscale...



A Web-based platform for collective innovation with shared services, integrated applications and a streamlined approach to managing library workflows

OCLC® members are committed to connecting people to knowledge through library cooperation, and OCLC is committed to helping libraries leverage their full potential to operate and innovate at Webscale. Core elements of this strategic direction will deliver value through shared library data and to support library cooperation through shared, scalable infrastructure.

OCLC has partnered with members over the last decade to deliver Web-based services and infrastructure as the Internet has evolved. From the syndication of data that delivers collections on the Web, to the launch of WorldCat.org™ and WorldCat® Local, these efforts have empowered people to use the Web to search local, group and global library resources. Now, OCLC WorldShare™ Management Services and the OCLC WorldShare™ Platform deliver systemwide efficiencies and provide new ways to share resources and innovation.

Together with WorldCat, WorldShare helps the world's libraries connect in new ways to operate, innovate and share at Webscale.

▶ [www.worldshare.org](http://www.worldshare.org)

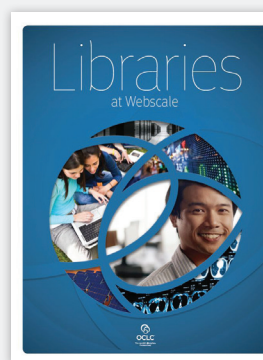
### WHAT'S INSIDE...

**OCLC WorldShare Management Services:** A new approach to managing library services cooperatively

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**Research and advocacy**



Read what industry analysts, thought leaders and educators have to say about the impact of the Web on our rapidly changing information landscape in the discussion document, *Libraries at Webscale*.

**Download the full, free PDF at:**  
[www.oclc.org/reports/webscale/](http://www.oclc.org/reports/webscale/)



**And watch the WorldShare video at:**  
[www.j.mp/worldshare-video](http://www.j.mp/worldshare-video)



## A new approach to managing library services cooperatively

OCLC WorldShare™ services and applications eliminate traditional operational silos and deliver new efficiencies in library management, providing more time for library staff to focus on serving users and communities. OCLC WorldShare Management Services provide a Web-based environment that streamlines cataloging, acquisitions, license management and circulation, and offers a next-gen discovery tool for library users.

“Savings from OCLC WorldShare Management Services were enough to meet our budget-cutting goals last year—we didn’t have to lose a position at the library. Beyond that, WorldShare just makes sense. It’s like getting rid of four separate remotes, and switching to a universal remote.”

**ELLIOT POLAK, HEAD OF LIBRARY TECHNOLOGY, NORWICH UNIVERSITY**

OCLC WorldShare Management Services enable libraries to share infrastructure costs and resources, as well as collaborate in ways that free them from the restrictions of local hardware and software. Integrated acquisitions, circulation, patron administration and e-resource management applications are available today, and will be followed over time by more OCLC services, as well as apps contributed by partners, members and developers. This includes the migration of OCLC resource sharing, cataloging and metadata management services to the WorldShare environment beginning in the next year.

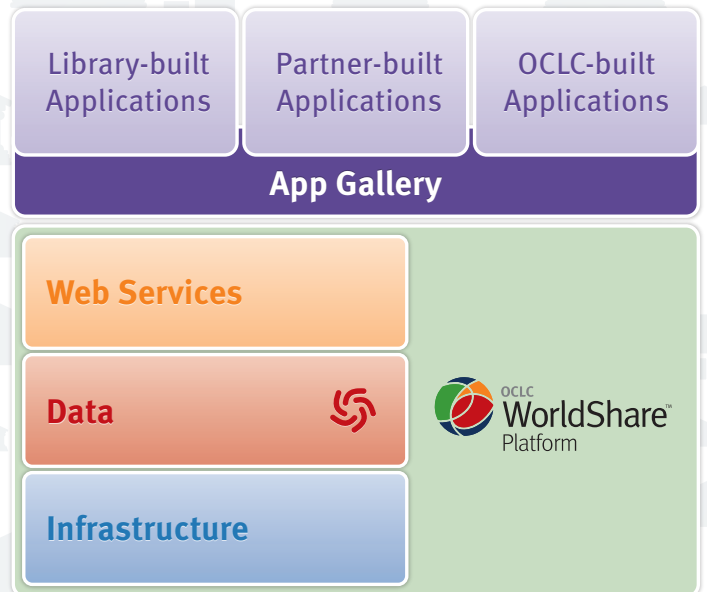
[www.worldshare.org](http://www.worldshare.org)

## A platform for collective innovation

The **OCLC WorldShare™ Platform** is the technical infrastructure on which OCLC’s Webscale services are built and provides data, tools and services for library developers, users and partners to create and share applications collectively. Libraries can build applications to meet local needs, while benefiting from the innovation of the broader global library community.

The **OCLC WorldShare™ App Gallery** provides a central place where you can see available apps and install them into your current work environment. Developers can showcase their creativity, partners can create add-on functionality and library staff can find practical, everyday solutions to streamline and enhance their workflows.

[www.oclc.org/worldshare-platform](http://www.oclc.org/worldshare-platform)



# A cooperative approach to e-resource management

OCLC continues to expand its support for librarians' management of electronic resources. The WorldCat® knowledge base enables article sharing in WorldCat® Resource Sharing and ILLiad® and provides holdings data needed for OpenURL resolution in WorldCat® Local. Most recently, the release of the OCLC WorldShare™ License Manager utilizes the knowledge base to combine OpenURL resolution and full-featured license and subscription management into a single service. Here's a look at what's new with these e-resource services.

**WorldShare License Manager breaks down traditional barriers within e-resource workflows.** This unique service enables Webscale management, discovery and delivery of licensed and electronic resources, and includes a globally maintained vendor information center with "license templates" for global management of public and sharing licensing terms. It consolidates OpenURL link resolution, subscription management, item access, licenses, and vendor and rights management.  
[www.oclc.org/license-manager](http://www.oclc.org/license-manager)

With **WorldCat Local**, users can now browse a library's collections with an integrated A–Z listing of available e-journals, made possible by the WorldCat knowledge base; inbound and outbound linking and the A–Z list are included at no additional charge to subscribers. Since late June 2011, the WorldCat Local central index has expanded with content from more than 30 databases, from content providers like Gale, Oxford University Press and LexisNexis. This brings the number of items available to WorldCat Local libraries to just under 900 million. The recently added databases include *Business & Company Resource Center*, *Oxford Scholarship Online* and *U.S. Law Reviews and Journals*. See the full list of available content:  
[www.oclc.org/worldcatlocal/overview/content/dblist/](http://www.oclc.org/worldcatlocal/overview/content/dblist/)

**The WorldCat knowledge base makes electronic content easier to find.** It also helps users connect to full-text electronic content and helps libraries manage e-resource workflows. Recent enhancements include daily synchronization of knowledge base e-book and e-journal holdings with WorldCat holdings; faster delivery of open access materials; and a new API that tells developers which e-journals and e-books a library holds and how to link to them.  
[www.oclc.org/knowledgebase](http://www.oclc.org/knowledgebase)

The **Article Exchange** document-sharing site is now accessible from within the WorldCat Resource Sharing service and through an ILLiad add-on. This integration of the beta site with OCLC resource sharing services resulted from positive feedback and valuable input from the resource sharing community. Article Exchange provides a single, secure location (requiring a valid OCLC authorization and password) where lending libraries can upload requested PDF and image files, and integrates easily with the ILL workflows of libraries that use many of OCLC's resource sharing services.  
[www.oclc.org/productworks/articleexchange.htm](http://www.oclc.org/productworks/articleexchange.htm)

## Research update

**OCLC Research** provides a wide variety of resources to help the library community collaboratively identify problems and opportunities, prototype and test solutions, and share findings. You'll find details on the reports below and more at [www.oclc.org/research](http://www.oclc.org/research).

### Recent reports include:

- ▶ *Social Metadata for Libraries, Archives and Museums Part 1: Site Reviews and Part 2: Survey Analysis*
- ▶ *Taking Stock and Making Hay: Archival Collections Assessment*
- ▶ *OhioLINK–OCLC Collection and Circulation Analysis Project 2011*
- ▶ *Seeking Synchronicity: Revelations and Recommendations for Virtual Reference*

## Advocacy efforts

**OCLC advocacy** efforts promote librarianship and provide resources for libraries to better serve their communities. Recently, OCLC has sponsored the **"Building Bridges" speakers series** for public libraries, focusing on the importance of building and maintaining strong community partnerships. Learn more about this series at: [www.oclc.org/go/buildingbridges/](http://www.oclc.org/go/buildingbridges/).

For more information on other advocacy and learning programs, see [www.webjunction.org](http://www.webjunction.org).

*OCLC membership brings together institutions of all sizes with a common goal: to improve access to the world's information. It's a global mission that touches librarians individually.*

## Real Benefits

Libraries that take full advantage of OCLC membership and services receive value, increase efficiency and support the future of librarianship. Among the benefits of membership:

- **Build and use WorldCat.** Share the world's largest union catalog. More than 1.8 billion pieces of information about who holds what and where.
- **Reduce costs.** Receive discounts on OCLC services.
- **Access deeper resources.** Gain access to rare and highly valued materials.
- **Tap 40 years of expertise.** Benefit from dedicated research and access best practices.
- **Influence the future.** Shape and guide not just OCLC, but the library and information science profession.
- **Maximize your collections.** Make your collections available to the world through cataloging, resource sharing, reference and beyond.

## About WorldCat

With more than 270 million records and more than 1.8 billion holdings, WorldCat is the world's most comprehensive bibliographic database. WorldCat connects librarians, students, researchers and other library users to 6,000 years of recorded knowledge. It's the foundation for many OCLC services that lets your library process, manage, share and preserve information while reducing costs.

Learn more about WorldCat and watch new records enter the database live at:

[www.oclc.org/worldcat/](http://www.oclc.org/worldcat/)



*We are a worldwide library cooperative, owned, governed and sustained by members since 1967. Our public purpose is a statement of commitment to each other—that we will work together to improve access to the information held in libraries around the globe, and find ways to reduce costs for libraries through collaboration.*